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For immediate release

Canada Gains Momentum Amongst Working Holiday Makers

With the world abuzz in the lead up to the Winter Olympics, non-profit work & travel organisation International Exchange Programs (IEP) saw a surge in interest for its 2009 *Work & Ski Canada Job Fair*, eventually resulting in the program closing a month earlier than planned. But with the Olympics now well and truly over, it seems Canada is fast becoming one of the world's most popular working holiday destinations for Aussies.

With its famous mountains and laidback lifestyle, Canada offers young travellers the perfect opportunity to live and work overseas without having to learn a second language or worry about overly restrictive visa conditions. Unique in its flexibility, the Canadian Working Holiday Program allows Australians aged 18 to 30 the chance to live and work for up to two years anywhere in Canada and for many participants, this means working amongst some of the world's most remarkable scenery during the Canadian winter.

IEP's Marketing Manager, Tennille Balaz suggests that the appeal of spending a winter in Canada is much more than just the recent media exposure of the Winter Olympics in Whistler.

"Each year we see an increasing number of applicants heading to Canada for their first overseas adventure, many of whom are following in the footsteps of friends or older siblings who have gone before them" Ms Balaz explains, "and with so many participants then spending a second or even third season in Canada, our challenge now is finding more and more available jobs each year to meet the demand amongst Aussies wanting to head over for the first time"

IEP's *Work & Ski Canada Job Fair* program provides applicants with the opportunity to line up a job with one of Canada's leading winter employers before they depart Australia. The 2010 Job Fairs are taking place in Brisbane, Sydney and Melbourne this August with representatives from Sunshine Village, The Banff Centre, Panorama Mountain Village and many more.

Demand for places on the program is high and applicants are encouraged to get in early to ensure they do not miss out. For further information or to participate in this year's program, eligible applicants are encouraged to contact IEP on 1300 300 912 or at info@iep.org.au.

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For more information, images or interviews please contact Tennille Balaz on the details below.

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